

WPTV 1100 Banyan Blvd. West Palm Beach, FL 33401 Main: (561)655-5455 Billing: (877)290-6105

Invoice #	Invoice Date	Invoice Month	Invoice Period
315413-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WPTV	Marta Salazar-Perren	EWS - Washingt	National

Advertiser Product Estimate Number

West / Republican / Congre Allen West for Congress :60 TV

Billing Address:

Strategic Media Services Attention: Accounts Payable 3299 K Street NW - Suite 200 Washington, DC 20007

Send Payment To:

WPTV P.O. Box 116871 Atlanta, GA 30368-6871

Flight Dates 10/25/12 - 11/06/12	Order # 315413	Alt Order #
Billing Calendar Broadcast	Billing Type Cash	
Special Handling Duplicate Invoice		
IDB # 12521	Advertiser Code	Product Code
Agency Ref 2	Advertiser Ref	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
1	10/25/12	11/06/12	M-F 5-6a	5-6a	1	1:00	1	\$1,000.00	NM	
	Weeks: Spots: # Ch		End Date MTWTFS 10/31/121- Date Air Time De /26/12 5:13 AM M-	- 1 scription	Rate \$1,000.00 <u>Start/End Time</u> 5-6a		h <u>Ad-ID</u> 0 AWTV102	402н		<u>Rate</u> <u>Type</u> \$1,000.00 NM
8	10/25/12	11/06/12	M-F 530-6p	530-6р	11	1:00	2	\$3,200.00	NM	
	Weeks: Spots: # Ch 1 Wi		End Date MTWTFS 10/31/1211 Date Air Time De /25/12 5:36 PM M-	- 2 scription	Rate \$3,200.00 <u>Start/End Time</u> 530-6p		<u>th Ad-ID</u> 00 AWTV102	402н	_	Rate Type \$3,200.00 NM
13	10/25/12	10/25/12	OFFICE/PARKS	9-10p	T	1:00	1	\$3,000.00	NM	
	Weeks: Spots: # Ch 1 WI			- 1	Rate \$3,000.00 <u>Start/End Time</u> 9-10p		th <u>Ad-ID</u> )0 AWTV102	402H		<u>Rate Type</u> \$3,000.00 NM
14	10/25/12	10/25/12	30 ROCK/UPNIG	HT 8-9p	T <b></b>	1:00	1	\$2,900.00	NM	
	Weeks: Spots: # Ch		End Date MTWTFS 10/31/12T Date Air Time De /25/12 7:59 PM 30	- 1	Rate \$2,900.00 <u>Start/End Time</u> 8-9p		th <u>Ad-ID</u> 00 AWTV102	402H		<u>Rate</u> <u>Type</u> \$2,900.00 NM

<u>Total Spots</u> 4 <u>Gross Total</u> \$10,100.00

**Payment Terms 30 Days** 

Agency Commission

\$1,515.00

Net Amount Due

\$8,585.00



WPTV 1100 Banyan Blvd. West Palm Beach, FL 33401 Main: (561)655-5455 Billing: (877)290-6105

Invoice #	Invoice Date	Invoice Month	Invoice Period
315413-2	11/06/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
WPTV	Marta Salazar-Perren	EWS - Washingt	National

Advertiser

West / Republican / Congre

Product
Allen West for Congress
Estimate Number
60 TV

Billing Address:

Strategic Media Services Attention: Accounts Payable 3299 K Street NW - Suite 200 Washington, DC 20007

Send Payment To:

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Flight Dates 10/25/12 - 11/06/12	Order # 315413	Alt Order #
Billing Calendar	Billing Type	
Broadcast	Cash	
Special Handling Duplicate Invoice		
IDB # 12521	Advertiser Code	Product Code
Agency Ref 2	Advertiser Ref	

								Spots/			
Line	Start Date	End Date	Description		Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
	1 10/25/12	11/06/12	M-F 5-6a		5-6a	1	1:00	1	\$1,000.00	NM	
	Weeks:	Start Date		<u> </u>	Spots/Week 1	<u>Rate</u> \$1,000.00					
	Spots: # Cl			me Descripti AM M-F 5-6a		Start/End Time 5-6a		h Ad-ID 0 AWTV102	2402н		<u>Rate Type</u> \$1,000.00 NM
	2 10/25/12	11/06/12	M-F 6-7a		6-7a	-11	1:00	2	\$2,400.00	NM	
	Weeks:	Start Date 10/25/12		MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$2,400.00					
			/31/12 6:28 End Date	me Descripti AM M-F 6-7a MTWTFSS -1		Start/End Time 6-7a Rate \$2,400.00		th <u>Ad-ID</u> 00 AWTV102	2402н		<u>Rate</u> <u>Type</u> \$2,400.00 NM
		n <u>Day Air</u> PTV Tu 11	Date Air Ti	me Descripti AM M-F 6-7a		Start/End Time 6-7a		th <u>Ad-ID</u> 00 AWTV102	2402н		<u>Rate</u> <u>Type</u> \$2,400.00 NM
	3 10/25/12	11/06/12	M-F 7-9a		7-9a	-11	1:00	2	\$3,000.00	NM	
	Weeks: Spots: # C		10/31/12 Date Air Ti	MTWTFSS -1 me Descripti AM M-F 7-9a		Rate \$3,000.00 Start/End Time 7-9a		th <u>Ad-ID</u>	2402н		Rate Type \$3.000.00 NM
	Weeks:	Start Date 11/01/12	End Date	MTWTFSS 1	Spots/Week 1	Rate \$3,000.00					***
	. –	h <u>Day Air</u> PTVF 11		me <u>Descript</u> AM M-F 7-9a		Start/End Time 7-9a		th Ad-ID 00 AWTV102	2402н		Rate Type \$3,000.00 NM
	4 10/25/12	11/06/12	M-F 11-12n		11a-12p	-1	1:00	1	\$850.00	NM	
	Weeks:	Start Date 11/01/12	11/07/12	MTWTFSS -1	Spots/Week 1	<u>Rate</u> \$850.00					
	Spots: # C	h <u>Day Ai</u> 'PTV Tu 11		ime Descript AMM-F 11-		Start/End Time 11a-12p		th <u>Ad-ID</u> 00 AWT∨10	2402н		<u>Rate Type</u> \$850.00 NM



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Atlanta, GA 30368-6871

Invoice #	Invoice Date	Invoice Month	Invoice Period
315413-2	11/06/12	November 2012	10/29/12 - 11/06/12

Advertiser	Product	Estimate Number
West / Republican / Congre	Allen West for Congress	:60 TV

Spots/

								Spots/			
Line	Start Date	End Date	Description	1	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
5	10/25/12	11/06/12	M-F 12n-1	р	12-1p	1	1:00	1	\$1,000.00	NM	
	Weeks: Spots: # Ch	Start Date 10/25/12 Day Air		MTWTFSS 1 Fime Descript		<u>Rate</u> \$1,000.00 <u>Start/End Time</u>		n Ad-ID			Rate Type
	1 WF	PTV M 10.	/29/12 12:0	9 PM M-F 12n	-1p	12-1p	1:0	0 AWTV102	402H		\$1,000.00 NM
6	10/25/12	11/06/12	M-F 2-3p		2-3p	1	1:00	1	\$700.00	NM	
	Weeks:	Start Date 10/25/12	10/31/12	MTWTFSS 1	Spots/Week 1	Rate \$700.00 Start/End Time	Longt	h Ad-ID	-2"		Rate Type
	Spots: # Ch 1 WF Weeks:		/29/12 2:2	Time Descript 2 PM M-F 2-3 MTWTFSS		2-3p Rate		0 AWTV102	402н		\$700.00 NM
	TTOOKO.	11/01/12	11/07/12	1	1	\$700.00					
	Spots: # Ch 2 WF			Time Descript 5 PM M-F 2-3		Start/End Time 2-3p		<u>h Ad-ID</u> 0 AWTV102	402н		Rate Type \$700.00 NM
	10/25/12	11/06/12	M-F 4p-5p		4-5p	11-1	1:00	3	\$1,450.00	NM	
	Weeks:	Start Date 10/25/12	End Date 10/31/12	MTWTFSS -1	Spots/Week 1	Rate \$1,450.00					
	Spots: # Ch	Day Air	Date Air	Time Descript	<u>tion</u>	Start/End Time		h Ad-ID			Rate Type
	1 WF	PTV Tu 10		4 PM M-F 4p-		4-5p	1:0	0 AWTV102	402н		\$1,450.00 NM
	Weeks:	Start Date 11/01/12	End Date 11/07/12	<u>MTWTFSS</u> 11	Spots/Week 2	<u>Rate</u> \$1,450.00					
	Spots: # Ch			Time Descript	_	Start/End Time	Lenat	h Ad-ID			Rate Type
		PTV Th 11		0 PM M-F 4p-		4-5p		0 AWTV102	402н		\$1,450.00 NM
				9 PM M-F <b>4</b> p-	5p	4-5p	1:0	0 AWTV102	402н		\$1,450.00 NM
1	3 10/25/12	11/06/12	M-F 530-6	р	530-6p	11	1:00	2	\$3,200.00	NM	
	Weeks:	Start Date 10/25/12	End Date 10/31/12	MTWTFSS 11	Spots/Week 2	Rate \$3,200.00					· · · · · · · · · · · · · · · · · · ·
	Spots: # Ch		r Date Air	Time Descrip	<u>tion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
	2 WI	PTV W 10	/31/12 5:4	3 PM M-F 530	)-6p	530-6p	1:0	0 AWTV102	?402н		\$3,200.00 NM
[ ]	9 10/25/12	11/06/12	M-F 6-630	)p	6-630p	11	1:00	2	\$3,600.00	NM	
	Weeks:	Start Date 10/25/12	End Date 10/31/12	MTWTFSS -1	Spots/Week 1	Rate \$3,600.00					
	Spots: # Ch	Day Ai	r Date Air	Time Descrip	<u>tion</u>	Start/End Time		h Ad-ID			Rate Type
		PTV Tu 10		8 PM M-F 6-6		6-630p	1:0	0 AWTV102	2402н		\$3,600.00 NM
	Weeks:	Start Date 11/01/12	End Date 11/07/12	<u>MTWTFSS</u> 1	Spots/Week	<u>Rate</u> \$3,600.00					
	Spots: # Ch			Time Descrip	tion	Start/End Time	Lengt	h Ad-ID			Rate Type
	. –			7 PM M-F 6-6		6-630p		0 AWTV102	2402н		\$3,600.00 NM
1	0 10/25/12	11/06/12	M-F 11-11	35p	11-1135p	-1-1	1:00	2	\$2,800.00	NM	
	Weeks:	Start Date 10/25/12	End Date 10/31/12	MTWTFSS -1	Spots/Week 1	<u>Rate</u> \$2,800.00					
	Spots: # Ch			Time Descrip	tion .	Start/End Time	Lengt	th Ad-ID			Rate Type
		PTV Tu 10	0/30/12 11:3	30 PM M-F 11-		11-1135p	1:0	0 AWTV102	2402н		\$2,800.00 NM
	Weeks:		End Date	MTWTFSS	Spots/Week	Rate					
	Spots: # Ch	11/01/12 n <u>Day Ai</u>	11/07/12 ir Date — Air	1 Time Descrip	tion 1	\$2,800.00 Start/End Time	Leng	th Ad-ID			Rate Type
	. –			28 PM M-F 11-		11-1135p		0 AWTV102	2402н		\$2,800.00 NM



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3	15413-2	11/06/12	November 2012	10/29/12 - 11/06/12

Advertiser	Product	Estimate Number
West / Republican / Congre	Allen West for Congress	:60 TV

Spo	ots/
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Line S	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
11 1	10/25/12	11/06/12	Sa 11-1130p	11-1130p	1-	1:00	1	\$2,800.00	NM	12000
٧	Veeks:	Start Date 11/01/12	End Date MTWTFSS1-	Spots/Week 1	<u>Rate</u> \$2,800.00					
s	Spots: # Ch	Day Air	Date Air Time Descrip	<u>otion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
			/03/12 11:25 PM Sa 11-	1130p	11-1130p	1:0	0 AWTV102	402н		\$2,800.00 NM
12 1	10/29/12	10/29/12	THE VOICE	8-11p	M	1:00	1	\$8,000.00	NM	
V	Veeks:	Start Date 10/25/12	End Date MTWTFSS 10/31/12 M	Spots/Week 1	<u>Rate</u> \$8,000.00					
s	Spots: # Ch	Day Air	Date Air Time Descrip	<u>otion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WF	PTV M 10/	/29/12 9:44 PM THE V	OICE	8-11p	1:0	0 AWTV102	402н		\$8,000.00 NM
15 1	11/03/12	11/03/12	SA 5-6am News	5-6a	S-	1:00	1	\$250.00	NM	
V	Veeks:	Start Date 11/01/12	End Date MTWTFSS 11/07/12S-	Spots/Week 1	Rate \$250.00					
s	Spots: # Ch	Day Air	Date Air Time Descri	<u>otion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 W		/03/12 5:53 AM SA 5-6	am News	5-6a	1:0	0 AWTV102	402н		\$250.00 NM

**Total Spots** 

20

Gross Total

\$46,450.00

Payment Terms 30 Days

Agency Commission

\$6,967.50

Net Amount Due

\$39,482.50